

# Nebraska VFW Membership and All-State Program 2023-2024



State Commander Chris Beaty  
**LET'S MAKE A DIFFERENCE TOGETHER!**  
**2023 – 2024**  
MEMBERSHIP RECRUITING MISSION

The recruiting mission is vital to the stability and success of the Department of Nebraska – Veterans of Foreign Wars. We must raise up and mentor future leaders of our organization but in many Posts, we must identify those individuals first. Only then can we foster their knowledge of the organization and be an encouraging voice to their ideas and their goals.

Recruiting new members has never been more important than now, as we continue to see membership in civic organizations collectively decline, we must find new ways to reach potential members, both men and women, who have served and who may wish to continue that service in the name of the Veterans of Foreign Wars.

### **State Membership Goals**

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1. Membership Goal of 104% of National VFW goal for Nebraska
2. Add 250+ Life Members
3. Add 125 Legacy Life Members
4. Recruit 500 new/reinstate members
5. Conduct Five (5) Membership Recruiting events
6. Maintain 80% Retention of Annual Dues paying members
7. Conduct one (1) State Commander State of State event prior to January 1<sup>st</sup>, 2024

### **District Membership Goals To Strive For**

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1. Membership goal of 104% of Nebraska VFW goal for District
2. Add or convert twenty-five (25) annual members to Life within the District
3. Convert twelve (12) Life Members to any level of Legacy Life within the District
4. Assist each District Post with recruiting efforts using District resources and recruiters
5. Conduct two (2) Membership recruiting events

### **Post Membership Goals**

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1. Membership goal of 104% of National VFW goal for Nebraska
2. Recruit new and reinstated annual members equal to 2% of Post Prior Year Total
3. Convert three (3) or more current annual members to Life Members
4. Convert one (1) or more current Life members to any level of Legacy Life
5. Conduct a Post Strategic Review by April 30<sup>th</sup>, 2024
6. Conduct two (2) Membership recruiting events

# 2023 – 2024

## POST ALL-STATE REQUIREMENTS

### WHITE HAT COMPETITION

(TO BE AWARDED AT STATE CONVENTION)

**MINIMUM POST MANDATORY REQUIREMENTS:** Each Post **MUST** complete all minimum mandatory requirements as outlined on Page 10 of the VFWNE Leadership Manual:

- ☐ Trustee Reports
- ☐ Quartermaster Bond
- ☐ IRS 990
- ☐ Building Insurance (if applicable)
- ☐ Post Election Report
- ☐ District Meeting Participation
- ☐ Delegate Dues

**ADDITIONAL WHITE HAT REQUIREMENTS:** Each Post wishing to compete in the All-State Program **MUST** complete the following:

- ☐ Be 102%, or more, in membership by Wednesday, May 1<sup>st</sup>, 2024. Awarded at State Convention (A Post which has completed all requirements but has not obtained 102% membership will be considered eligible for the All-State award if they meet the required membership goal by Tuesday, June 30<sup>th</sup>, 2024. *(Post MUST recruit at least 1 new or reinstated member)*)
- ☐ Submit an entry to District in **ALL** of the following core Youth Education Programs:
  - ☐ Voice of Democracy
  - ☐ Patriots Pen
  - ☐ Teacher of the Year*(In Lieu of entries for VOD, Patriots Pen and/or Teacher, donations to these programs may be made for partial credit)*
- ☐ Sell at least 20 Department of Nebraska Raffle Calendars (Form on Page 48 of the Leadership Manual)
- ☐ Purchase at least THREE (3) Poppies Per-Member based on June 30, 2023 membership
- ☐ Complete a minimum of THREE (3) of these additional core programs:
  - ☐ Military Assistance Program (MAP)
  - ☐ National Veterans Service (appoint a Post Service Officer)
  - ☐ Participate in Department Regional Outreach Event
  - ☐ Attend Department Training
  - ☐ VFW Nebraska Scholarship Donation by Division  
*(Local Scholarship is counted toward this requirement – please provide proof to Department Headquarters for credit)*
- ☐ Submit a **QUARTERLY** service report for, at minimum, one (1) core program(s) outlined below:
  - C** – Community Service Report
  - V** – Veterans Volunteer Report
  - Y** – Youth Activities Report
  - A** – Americanism Report
- ☐ Complete and submit the All-State Post Entry Form to Department by May 3<sup>rd</sup> or July 6<sup>th</sup>, 2024

**EXTRA POINTS:** See page 4 for extra point categories.

**TIE-BREAKER:** In the Unlikely event of a tie in the final Order of Parade, the Post Commander having the greatest percentage of new Legacy Life members will be declared the winner.

**ALL AMERICAN POST:** Please refer to the National Membership Program for Post All-American Requirements.

POST MEMBERSHIP DIVISIONS		
Division	Members	Donation
1	0-100	\$50.00
2	101-300	\$150.00
3	301+	\$250.00

EXTRA CREDIT POINTS	
ITEM	POINTS
<b>EMPLOYER OF THE YEAR</b> - submit one nomination for Veteran Employer of the Year award to Department for judging, with winner being forwarded on to National VFW for consideration. <a href="https://vfwprograms.formstack.com/forms/vfw_employer_of_the_year_award">https://vfwprograms.formstack.com/forms/vfw_employer_of_the_year_award</a>	10 Points
<b>JROTC CADET OF THE YEAR</b> - submit one nomination for JROTC Cadet of the Year award to Department for judging, with winner being forwarded on to National VFW for consideration. <a href="https://vfwprograms.formstack.com/forms/vfw_jrotc_cadet_of_the_year_award">https://vfwprograms.formstack.com/forms/vfw_jrotc_cadet_of_the_year_award</a>	10 Points
<b>VFW MEMBER OF THE YEAR</b> - submit one nomination for VFW Member of the Year award to Department for judging, with winner being forwarded on to National VFW for consideration. <a href="https://vfwprograms.formstack.com/forms/vfw_member_of_the_year_award">https://vfwprograms.formstack.com/forms/vfw_member_of_the_year_award</a>	10 Points
<b>102%+ MEMBERSHIP</b> - Each Post will receive 5 Points for every full percentage point over 102%. For example, a Post that has 103.38% will receive 5 Points. A Post that is 105.45% will receive 15 Points.	5 Points
<b>LIFE MEMBER</b> – Extra points for the number of new/reinstated life members a Post has been credited for by National on the National Status sheet known as MEMSTATS from July 1, 2023 - May 1, 2024	1 Point
<b>LEGACY MEMBER</b> – Extra Points for the number of new <b>Gold, Silver, and Bronze</b> Legacy members a Post has been credited for by National on the National Status sheet known as MEMSTATS from July 1, 2023 - May 1, 2024. <i>New Memorial Legacy Life members will count</i>	5 Points
<b>PUBLIC SAFETY</b> – Submit an EMT, Law Enforcement, & Fireman nomination to Department (You only need to make one submission) <b>Max - 12 Points</b>	4 Points
<b>RECRUITING EVENTS</b> – Conduct a recruiting event between July 1 - December 31, 2023 and January 1 – May 1, 2024. <b>Max – 8 Points</b>	4 Points
<b>ADOPT A UNIT</b> – Posts will receive extra points for adopting a new unit and hosting an event which will develop a supportive relationship with local service members. <b>New Units Only</b>	15 Points
<b>SUPPORT GOLF TOURNAMENT</b> – Posts will receive extra points who provide sponsorship to the VFW Golf Tournament or sign up a team <b>by May 1<sup>st</sup>, 2024</b>	10 Points
<b>NEBRASKA VFW FOUNDATION – (VOD/PP Scholarship Donations Included) –</b> For every \$100 donation <b>Max – 20 Points</b>	1 Point
<b>POST/AUXILIARY STRATEGIC REVIEW</b> – Conduct a strategic review at your Post. Discuss how the Post spends it's time conducting its operation, what can be done better and what needs to be done for the future, include the Post Auxiliary. Submit Post Strategic Review Form to Department <b>by April 30<sup>th</sup>, 2024</b>	15 Points
<b>CALENDAR SALES</b> – For every additional 20 calendars sold above the initial requirement. <b>Max – 20 Points</b>	5 Points
<b>20 QUESTIONS</b> – Extra points will be given for the completed submission of the “20 Questions” form found on page 32-33 of the Leadership Manual by the Post Commander and Quartermaster <b>no later than December 31, 2023</b> <b>Max – 20 Points</b>	10 Points
<b>PROGRAM REPORTING</b> – Submitting the minimum Program Reports utilizing the online reporting feature will earn .5 points per submission <b>Max – 4 Points</b>	.5 Points
<b>“IN LIEU” PAYMENT</b> – No Contestant “For Credit” payment received for Voice of Democracy / Patriots Pen/ Teacher of the Year Program Requirements <b>Max - (-)15 Points</b>	-5 Points
<b>DISTRICT MEETING PARTICIPATION</b> - Extra points will be awarded to a Post for any member who attends the Fall/Spring District meetings <b>Max – 10 Points</b>	1 Point
<b>DEPARTMENT TRAINING ATTENDANCE</b> – Extra points will be awarded to a Post for any member who attends the Department Leadership Training <b>Max – 10 Points</b>	1 Point

# 2023 – 2024

## MEMBERSHIP PROGRAM AWARDS

(TO BE AWARDED AT STATE CONVENTION UNLESS OTHERWISE NOTED)

**POST ALL-STATE TEAM:** Award is given to the top twenty (20) Post Commanders and Quartermasters based on requirements found on page 3 of this manual. Posts will be ranked based on the completion of mandatory requirements and any additional points earned. Each All-State Post Commander and Quartermaster will receive a certificate and All-State Overseas Cover recognizing the accomplishments of the Post along with ten (10) All-State Team Post Member pins for Post membership. Additional pins are available for purchase by contacting Department Headquarters.

**POST ALL-STATE CAPTAIN:** Award is given to the first place Post Commander and Quartermaster based on the completion of the mandatory requirements and highest additional points earned. In addition to the Post All-State Team awards listed above, the First Place Commander and Quartermaster will receive an additional designation of “Captain” on their Overseas Cover and will receive \$599.00 each to help defray the costs of attending the upcoming National Convention. *\*\* Monetary Award cannot be combined with a National Appointment stipend to attend the National Convention \*\**

**CHARLES G. KLINGMAN MEMORIAL AWARD:** Award is given to the BEST OVERALL POST as selected by the Department Commander. Items to be considered but are not limited to Membership, Program Reporting, Outreach Activities, and Department Engagement. Recipient will receive a plaque of distinction.

**CLIFF POLK MEMBERSHIP MEMORIAL AWARD:** Award is given to the Post which achieves the greatest numerical membership increase from July 1<sup>st</sup>, 2023 to May 1<sup>st</sup>, 2024. Recipients will receive a plaque of distinction.

**JOHN R. LIEBSACK LEGACY AWARD:** Award is given to the top three (3) Posts that achieve, on or before June 30<sup>th</sup>, 2024, a 10%+ increase in Life members from the previous year (Minimum of five (5) new Life Members). Recipients will receive a plaque of distinction and \$200.00 stipend to help defray the costs of attending an upcoming VFW meeting (Homecoming/Fall Council or Mid-Winter Conference).

**DISTRICT ALL-STATE TEAM:** Award is given to ANY District Commander who meets the All-State requirements found on page 7 of this manual. Districts will be ranked based on the completion of mandatory requirements, additional White Hat requirements and any additional points earned. Each All-State District Commander will receive a certificate and All-State Overseas Cover recognizing their accomplishments.

**DISTRICT ALL-STATE CAPTAIN:** Award is given to the first place District Commander based on the completion of the mandatory requirements and highest additional points earned. In addition to the District All-State awards listed above, the First Place District Commander will receive an additional designation of “Captain” on their Overseas Cover and will receive \$599.00 to help defray the costs of attending the upcoming National Convention. *\*\* Monetary Award cannot be combined with a National Appointment stipend to attend the National Convention \*\**

# 2023 – 2024

## MEMBERSHIP PROGRAM AWARDS

(CONTINUED)

**“BLACK JACK” PERSHING MEMBERSHIP DISTINCTION AWARD:** Any District Commander that has all Posts within the District at 100%+ by June 30<sup>th</sup>, 2024, will receive a highly coveted and prestigious plaque to be unveiled at the 2024 Department Fall Council Meeting.

**BATTLE OF MIDWAY AWARD:** Award given to the TOP Post and District Commander who achieves the highest membership percentage by January 1<sup>st</sup>, 2024. Recipient will receive a certificate and \$100.00 stipend to help defray the costs of attending the Midwinter Conference

*\*Award will be presented at Midwinter Conference\**

*\*\*Awards will be presented for the following two Divisions\*\**

*Division 1: Districts 1, 7, 11, 13, 15;*

*Division 2: Districts 3, 4, 6, 9, 10*

# 2023 – 2024

## DISTRICT ALL-STATE REQUIREMENTS

### WHITE HAT COMPETITION

(TO BE AWARDED AT FALL COUNCIL MEETING)

**MINIMUM DISTRICT MANDATORY REQUIREMENTS:** Each District **MUST** complete all minimum mandatory requirements as outlined on Page 56 of the VFWNE Leadership Manual:

- |   |   |
|---|---|
| <input type="checkbox"/> Trustee Reports    | <input type="checkbox"/> Completed Post Inspections   |
| <input type="checkbox"/> Quartermaster Bond | <input type="checkbox"/> District Election Report     |
| <input type="checkbox"/> IRS 990            | <input type="checkbox"/> District VOD/PP Contribution |

**ADDITIONAL WHITE HAT REQUIREMENTS:** Each District wishing to compete in the All-State Program **MUST** complete the following:

- ☐ Be 102%, or above, in membership by Sunday, June 30<sup>th</sup>, 2024
- ☐ Complete Post inspections prior to October 31<sup>st</sup>, 2023
- ☐ Participation in the Voice of Democracy, Patriot's Pen and Teacher of the Year programs.
- ☐ Each Post in District **MUST** have completed all minimum mandatory requirements as outlined on Page 10 of the VFWNE Leadership Manual by Monday, June 30<sup>th</sup>, 2024
- ☐ Conduct two (2) Membership recruiting events
- ☐ Complete and submit the All-State District Entry Form to Department by July 6<sup>th</sup>, 2024

**EXTRA POINTS:** See below for extra point categories.

**TIE-BREAKER:** In the unlikely event of a tie in the final Order of Parade, the District Commander having the greatest percentage of new Legacy Life members will be declared the winner.

**ALL AMERICAN DISTRICT:** Please refer to the National Membership Program for the District All-American Requirements.

EXTRA CREDIT POINTS	
ITEM	POINTS
<b>102%+ -</b> Each District will receive 5 Points for every full percentage point over 102%. <i>For example, a Post that has 103.38% will receive 5 Points. A Post that is 105.45% will receive 15 Points.</i>	5 Points
<b>LEGACY MEMBER</b> – Extra Points for the number of new Legacy members a District has been credited for by National on the National Status sheet known as MEMSTATS from July 1, 2022 to May 1, 2023. <i>New Memorial Legacy Life members will count</i> <b>Max -5 points</b>	1 Point
<b>EMT/FIRE/POLICE</b> – Submit a EMT/FIRE/POLICE entry to Department for Judging. <b>Max-16 points</b>	4 Points
<b>20 QUESTIONS</b> – Extra points will be given for the completed submission of the “20 Questions” form found on page 32-33 of the Leadership Manual by the Post Commander and Quartermaster <b>no later than Dec. 31<sup>st</sup>, 2023</b> <b>Max – 20 Points</b>	10 Points
<b>DISTRICT OFFICER TRAINING</b> – Conduct Officer Training at your Fall District meeting.	15 Points
<b>EMPLOYER/JROTC/VFW MEMBER OF THE YEAR</b> – Have at least one Post in the District submit one nomination award to Department for judging, with winner being forwarded on to National VFW for consideration.	5 Points per nomination

# 2023-2024

## MEMBERSHIP RECRUITMENT INCENTIVES

### POST LEVEL INCENTIVES

**LIFE INCENTIVE PROGRAM (Part 1):** The Department has allocated \$3500.00 and will pay up to \$50.00 toward any members new/unpaid upgrade/reinstate to convert current or prospective members to joining as a Life Member. *Installment Plans exempt from eligibility.*

**LIFE INCENTIVE PROGRAM (Part 2):** The Department has allocated \$1500.00 and will match up to \$50.00 toward any members new/unpaid upgrade/reinstatement to convert current or prospective members to joining as a Life Member. Matching funds can be provided by a Post, District, or VFW friendly entity that would partner to reduce membership dues to prospective members. *Installment Plans exempt from eligibility.*

**POST COMMANDER 102%+ MEMBERSHIP:** State Commander Chris Beaty is recognizing those Post Commanders that lead their Post to 102%+ attaining the National membership goal by June 30<sup>th</sup>, 2024 and will receive a VFW Department of Nebraska Ballcap.

**DISTRICT COMMANDER 102%+ MEMBERSHIP:** State Commander Chris Beaty is recognizing those District Commanders whose District attains 102%+ National membership by June 30<sup>th</sup>, 2024 with VFW Department of Nebraska Ballcap and be put into a drawing to win all three recruiter incentive prizes listed below.

**RECRUITER INCENTIVES (New or Reinstated Members):** State Commander Chris Beaty is recognizing those recruiters credited with recruiting ONE (1) New or Reinstated\* members, FIVE (5) New or Reinstated\* members, TEN (10) New or Reinstated\* members, or FIFTEEN (15) New or Reinstated\* members, as verified by the National Membership Recruiting reports by June 30<sup>th</sup>, 2024.

**ADDITIONAL RECRUITER INCENTIVE:** State Commander Chris Beaty is recognizing those recruiters credited with recruiting members as verified by the National Membership Recruiting reports by May 1<sup>st</sup>, 2024. For each member that is recruited you will receive 1 ticket, for each 5 members that is recruited you will receive 2 bonus tickets. These tickets will be put into a hopper and the winner will be drawn at the Department Convention in June 2024. The award will be an AR-7 Rifle or a \$400 Meat Voucher to Fairway Meats.



(1)



(10)



(15)



(5)

